



SGT UNIVERSITY

SHREE GURU GOBIND SINGH TRICENTENARY UNIVERSITY
(UGC Approved University) GURGAON, Delhi-NCR

Faculty of Commerce and Management

FCAM/DO/03/327/1293

DATE: 21/03/2023

To
The Registrar
SGT University
Gurugram, Haryana- 122505

Subject: Request for organizing a workshop on 31.03.2023(Friday)

Dear Sir,

Faculty of Commerce and Management (FCAM) under the aegis of IIC- SGT University is planning to organize a workshop on 'Business Model Canvas' at Room Number 209, 2nd Floor, A- Block, SGT University, on 31.03.2023 (Friday).

Dr. Rakhi Singh, Associate Dean, FCAM, SGT University has very kindly consented to be the resource person for the aforementioned event.

Please find the details of the event as follows:

Date: 31.03.2023(Friday)

Timings: 11:00 am to 1:00 pm

Venue: Room Number 209, 2nd Floor, A- Block SGT University

Participants: 50

Please find the budget for the workshop attached herewith.

We earnestly request you to grant approval for organizing this event.

Yours sincerely,

Alka Sanjeev / 21/03/2023

Ms. Alka Sanjeev
Assistant Professor, FCAM
Faculty Coordinator- IIC-SGT University

Namrata Yadav / 21/3/23
Ms. Namrata Yadav
Assistant Professor, FCAM
Faculty Coordinator-IIC-SGT University

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Dean (FCAM)
22/3/23
Dean
Faculty of Commerce & Management
SGT University
Budhera, Gurugram

Submitted for consideration & approval please

22/3/23
1

Dea FCAM

Registrar
SGT University,
Budhera, Gurugram

Approved
22/3/23



SGT UNIVERSITY

SHREE GURU GOBIND SINGH TRICENTENARY UNIVERSITY
(UGC Approved University) GURGAON, Delhi-NCR

Faculty of Commerce and Management

Budget for the 'Business Model Canvas' Workshop on 31.03.2023

S. No.	Name	Quantity	Amount
1.	Stationary Items		Rs. 500/-
2.	Sapling	1	Rs. 100/-
3.	E-Banner	1	NA
4.	E-certificates for participants	1	NA
Total Amount			Rs. 600/-

Requisition Form

Request for Y/N	Flex & Banner	Photo (Still/video)	Vehicle	Other
Name of the faculty	FCAM		Event title: Business Model Canvas	
Name of the Department	FCAM		Event date & time: 31.03.2023 (WORKSHOP)	
Name of the coordinator	Mr. Alka Sarjoo		Venue details: 11:00am - 1:00 pm	
Contact no. of the coordinator	9871535046		No. of guests: ROOM NUMBER 209, A-BLDG	
E-mail ID of the coordinator	alka-fcm@sgtuniversity.org			

Requirement Details

Printing & Promotion (Tick against the requirement)	
Design type	E-Banner
Whether design proposal attached	<input checked="" type="checkbox"/> Flex <input checked="" type="checkbox"/> Banner
Size Required	<input type="checkbox"/> Yes <input type="checkbox"/> No
Estimated Cost	NA
Quantity Required	

Photo / Video (Tick against the requirement)

Photography	<input checked="" type="checkbox"/> Still	<input checked="" type="checkbox"/> Video
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Vehicle Detail

Type of Vehicle	NA	
Estimated Cost		
No of passengers		
Whether any luggage (Y/N)		
Details of journey	Pick-up point:	Drop point:
Time	From:	To:
Purpose of duty	Office <input type="checkbox"/> regular Trip <input type="checkbox"/> Other <input type="checkbox"/>	

Accommodation / Meal

Type of accommodation	NA		Meal (Y/N)
Estimated Cost		Estimated Cost	
Duration	From	To	

Other

please check the items required wrt the above event along with quantity

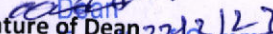
Item	Y/N	Qty	Description (If any)	Estimated Cost
Memento	Y			
Sapling	Y			
Bouquet	Y	1		₹100/-
Decoration	Y			
projector	Y		Need stationary items: STICKY	₹500/-
Speaker	Y		IPADS, CHART PAPER,	
Screen	Y		SKETCH PENS	
Mike	Y			
high Tea	Y			
Lunch	Y			
Honorarium	Y			

Total Cost: ₹600/-

Assigning Details

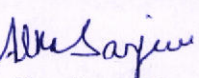
	Designing	Photo/Video	Vehicle	Others
Name of the assignment:				
Assigned to:				
Department:				
Contact number:				

Date of submission: ___/___/___

Signature of Dean:  Faculty of Commerce & Management

Assential guidelines
SGT University
Budhera, Gurugram


Registrar
SGT University,
Budhera, Gurugram

Signature of Coordinator:  / 21/03/23

- 1) This requisition shall be raised seven days prior to the event.
- 2) In case the event is rescheduled, postponed or cancelled, kindly intimate the concerned department immediately.

Requisition Form

Request for Y/N	Flex & Banner	Photo (Still/video)	Vehicle	Other
Name of the faculty	FCAM		Event title	Business Model Canvas
Name of the Department	FCAM		Event date & time	31.03.2023 (WORKSHOP)
Name of the coordinator	Ms. Alka Sarjoo		Venue details	11:00am - 1:00 pm
Contact no. of the coordinator	9871535046		No. of guests	ROOM NUMBER 209, A-BLD CK.
E-mail ID of the coordinator	alka-fcm@sgtuniversity.org			

Requirement Details

Printing & Promotion (Tick against the requirement)

Design type	Printing & Promotion (Tick against the requirement)	
Whether design proposal attached	<input type="checkbox"/> Flex	<input checked="" type="checkbox"/> Banner E-Banner
Size Required	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Estimated Cost	NA	
Quantity Required	NA	

Photo / Video (Tick against the requirement)

Photography	<input checked="" type="checkbox"/> Still	<input checked="" type="checkbox"/> Video
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Vehicle Detail

Type of Vehicle	NA	
Estimated Cost		
No of passengers		
Whether any luggage (Y/N)		
Details of journey	Pick-up point:	Drop point:
Time	From:	To:
Purpose of duty	Office <input type="checkbox"/> regular Trip <input type="checkbox"/> Other <input type="checkbox"/>	

Accommodation / Meal

Type of accommodation	NA		Meal (Y/N)	
Estimated Cost			Estimated Cost	
Duration	From	To		

Other

please check the items required wrt the above event along with quantity

Item	Y/N	Qty	Description (If any)	Estimated Cost
Memento				
Sapling	<input checked="" type="checkbox"/>			
Bouquet	<input checked="" type="checkbox"/>	1		₹ 100/-
Decoration	<input checked="" type="checkbox"/>			
projector	<input checked="" type="checkbox"/> Yes	Need stationary	stickers, STICKY	₹ 500/-
Speaker	<input checked="" type="checkbox"/>		PHOS, CHART PAPER, SKETCH PENS	
Screen	<input checked="" type="checkbox"/>			
Mike	<input checked="" type="checkbox"/>			
high Tea	<input checked="" type="checkbox"/>			
Lunch	<input checked="" type="checkbox"/>			
Honorarium	<input checked="" type="checkbox"/>			
Total				Cost: ₹ 600/-

Assigning Details

	Designing	Photo/Video	Vehicle	Others
Name of the assignment:				
Assigned to:				
Department:				
Contact number:				

Date of submission: _____

Signature of Dean: *[Signature]* 22/3/23
Faculty of Commerce & Management
SGT University
Buldhera, Gurugram

Registrar: *[Signature]*
SGT University,
Buldhera, Gurugram

Signature of Coordinator: *[Signature]* / 21/03/23

1) This requisition shall be raised seven days prior to the event.

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PRO!

Institution Innovation Council (IIC) - SGT University

Event Report - Final

Academic Year: 2022-2023

Quarter (Dropdown options):Quarter 3

Activity Vertical: IIC Calendar Activities

Date of Proposal: Mar 23, 2023

Date of Event: March 31, 2023

1. Program / Activity Name (Title) : Business Model Canvas – Expert Talk

2. Select appropriate program type from below mentioned under level 1 to level 4: Level 1; Expert Talk

3. Select the appropriate theme of the event (dropdown options):Entrepreneurship & Startup

4. Introduction to event: Faculty of Commerce and Management under the aegis of Institution's Innovation Council, organised a talk on Business Model Canvas, a tool to visualize the components of a business plan. The event included an interactive session with the resource person wherein students made their own Business Model Canvas based on a chosen creative business idea and presented it to all present for the session.

5. Objective of the event (Maximum 100 letters):

The workshop intends to enhance the Entrepreneurial skills of the participants.

The session will also increase the awareness about the entrepreneurial ecosystem as discussed by the speaker.

6. Benefit in terms of learning/skill/knowledge obtained (Maximum 150 letter):. The BMC provides a clear and visual representation of the entire business model on a single canvas. The knowledge about this tool will surely help the participants to see and understand the various components, relationships, and dependencies of a proposed business comprehensively.

7. Event general information

Attributes	Details 1	Remarks
Organizer's detail	FCAM	
Coordinator's detail	Ms. Alka Sanjeev, Assistant Professor, FCAM Ms. Namrata Yadav, Assistant Professor, FCAM	
Associating Partner Details	NA	
Mode of Conduct	Offline Event	
Number of Student Participants : (Minimum 40 students as per norms)	45	
Number of Faculty Participants (if Any)	NA	
Number of External Participants (If any) :	NA	

8. Speaker/Guest/Expert Details:

Sr. No.	Expert Details	Remarks
1	Dr. Rakhi Singh, Associate Dean, FCAM	

9. Scheduled in 11:00 am at Room No. 209, A-block on March 31, 2023

Major Attributes	Time Slot	Remarks
Event details	11.00a.m.-11.05AM	Welcome note by the Anchor
	11.05 a.m.- 12.35p.m	Expert Talk by the speaker
	12.35-1.00 p.m.	Student Presentations
	1.00 p.m.-1:05p.m.	Vote of Thanks

10. Budget requirement for the conduction of event :

Sr. No	Requirement	Concerned Department	Qty	Associated Budget
1.	Banner Design : (E-Banner)	Designing Department	1	NA
2	Banner Design: Flex	Purchase	1	1000/-
3	Video Editing for Social Media	FMMT	1	NA
4	Video Editing for IIC Portal (2MB)	FMMT	1	NA
5	Collage Photo (2MB)	FMMT	2	NA
6	Saplings	Horticulture	1	100/-
7	Stationary			500/-
	Total Budget			600/-

11. Banner: Attached banner soft copy



FACULTY OF COMMERCE AND MANAGEMENT

Under the aegis of Institution's Innovation Council (IIC) - SGT University

Is organizing an **Expert Talk** on

BUSINESS MODEL CANVAS

31st March, 2023 | 11:00 AM to 01:00 PM

Venue : Room 209, A-Block, SGT University

Faculty Coordinators

Ms. Namrata Yadav
Assistant Professor
FCAM, SGTU

Ms. Alka Sanjeev
Assistant Professor
FCAM, SGTU

Prof. (Dr.) A. S. Suresh
Dean
FCAM, SGTU

Student Coordinators

Deepanshu
Rishav Yadav

SPEAKER



Dr. Rakhi Singh
Associate Dean
FCAM, SGT University

12. Pre link of Event: Face book link

<https://www.facebook.com/photo/?fbid=172113358994909&set=pcb.172114748994770>

13. **Pics of the Events:** Attached 10 pics with this file (Geotag)

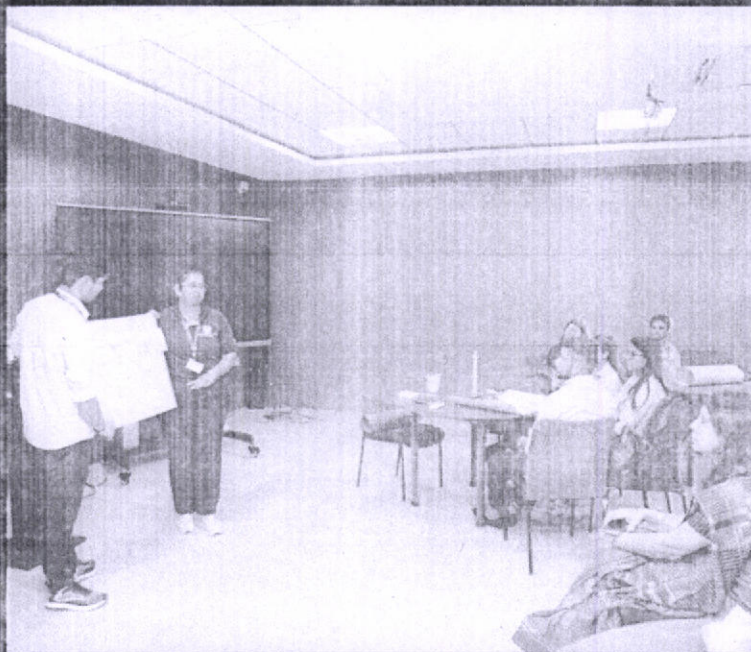
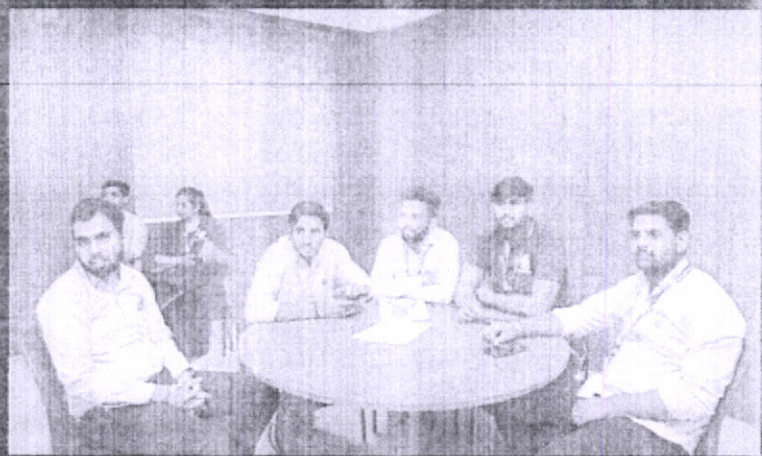
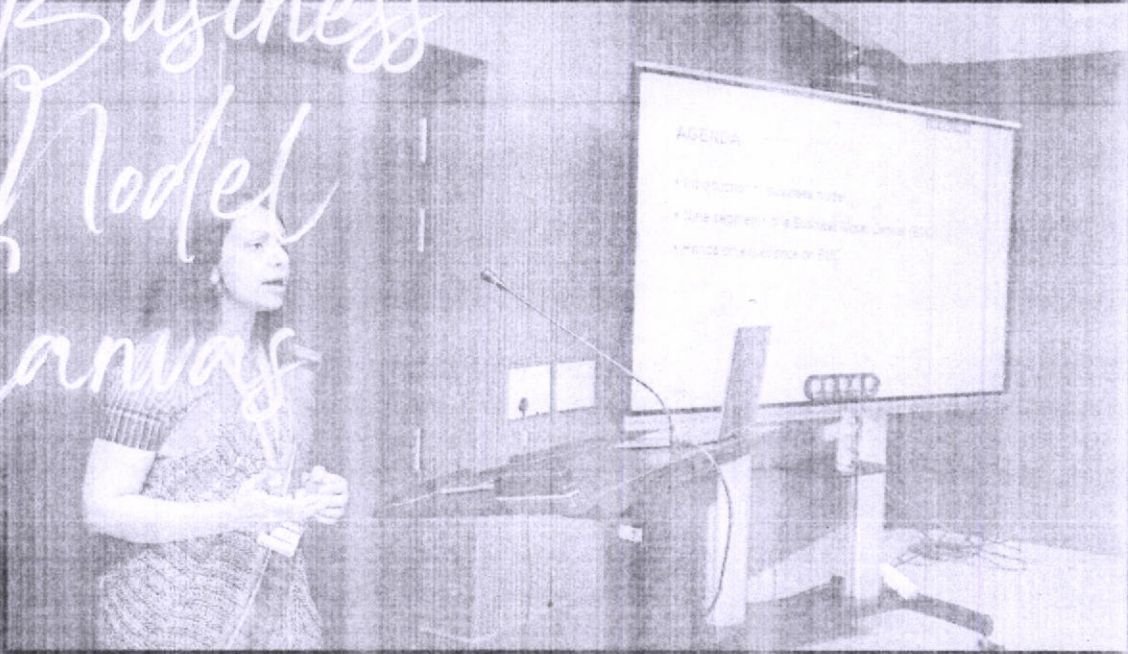
https://drive.google.com/file/d/190d174F7-RrFQz9aDg73IDNH2o3tGck3/view?usp=share_link

14. **Collage Pics:** Attached 02 pics with this file (up to 02 MB)



Collage of students attending the workshop

Business Model Canvas



15. Video for Social media promotion of the Event. (up to 02 MB) -

https://drive.google.com/file/d/17Yhm2fTy2rAN7mQ_G9hls47j9RTZvsKy/view?usp=sharing

16. Video for IIC Portal through Youtube (Full length Video)

NA

17. Post Link of event:


Facebook Link (For social media promotion post) :

<https://www.facebook.com/photo/?fbid=172113358994909&set=pcb.172114748994770>

18. **Youtube Link (For IIC portal upload) : Minute to Minute Summary (in detail):** Faculty of Commerce and Management under the aegis of Institution's Innovation Council, organized a session on Business Model Canvas, on 31st of March, 2023. The interactive session laid bare the business model canvas that the entrepreneurs can make for a proposed business idea. The resource person Dr. Rakhi Singh, Associate Dean, FCAM-SGT University explained the concepts with examples from the industry and encouraged participants to come forth with their own business ideas.

The creative business ideas were further cemented with the preparation of Lean Canvas. At the end the session, students presented the business models for their proposed entrepreneurial ventures.

The session was widely participated and proved highly beneficial for the participants.


Signature of the Proposer

Name: Ms. Alka Sanjeev

Email Id alka_fcm@sgtuniversity.org

Mobile No. 9871535046

Convener / IIC SGT University

Vice-President / IIC - SGT University

ATTENDANCE - EXPERT TALK ON 'BUSINESS MODEL CANVAS

Date: 31.03.2023

S.No	Name	Program	Signatures
1 210609028	Jatin Sharma	MBA - 4th sem	Jatin
2 210609036	Isha Sharma	MBA - 4th sem	Isha
3 220609041	Rahul	MBA - 2nd sem	Rahul
4 220609046	Shiva	MBA - 2nd sem	Shiva
5 220609015	Ajay	MBA - 2nd sem	Ajay
6 220609042	Diveen	MBA - 2nd sem	Diveen
7 220609044	Narender	M.B.A - 2nd Sem	Narender
8 220609007	Rishav	M.B.A - 2nd Sem	Rishav
9 220609043	Ravinder	M.B.A - 2nd sem	Ravinder
10 220609035	Dayal KUMAR	M.B.A - 2nd sem	Dayal
11 220609046	SMTVA	M.B.A - 2nd sem	SMTVA
12 220609036	PUNIT	M.B.A - 2nd Sem	Punit
13 220609022	Rohit Lamba	MBA - 2nd sem	Rohit
14 220609001	Payal Yadav	MBA - 2nd sem	Payal
15 220609011	Nishi Thakur	MBA - 2nd Sem	Nishi
16 220609008	Time Xama	MBA - 2nd sem	Time
17 220609030	Prabhat Tawal	MBA - 2nd sem	Prabhat
18 220609037	Anuj Koyal	MBA - 2nd sem	Anuj
19 220609010	Ashik Raza	MBA - 2nd sem	Ashik
20 220609050	Shivani Kataria	MBA - 2nd Sem	Shivani
21 220609049	Kabesh Yadav	MBA - 2nd Sem	Kabesh
22 220609046	Vij Vijay	MBA - 2nd Sem	Vijay
23 220609039	Deepak	MBA - 2nd Sem	Deepak
24 220609025	Sanjeev	MBA - 2nd Sem	Sanjeev
25 220609027	Gaurav	MBA 2nd Sem	Gaurav
26 220609012	Sanjay	MBA 2nd Sem	Sanjay
27 220609016	Niphat	MBA 2nd Sem	Niphat
28 220609009	Aarth	MBA 2nd Sem	Aarth
29 220609034	Deepika	MBA (G) 2nd Sem	Deepika
30 220612011	Sheetal	MBA HA 2nd sem	Sheetal
31 220612013	Binita	MBA HA 2nd sem	Binita
32 220609012	Meenu Kapoor	MBA General 2nd sem	Meenu
33 220612007	Muskan Khordwaj	MBA HA 2nd sem	Muskan
34 220609004	Deepanshu	MBA General 2nd sem	Deepanshu
35 220609040	Dishu	MBA (General) 2nd sem	Dishu
36 220609017	Deepesh	" " " "	Deepesh
37 220609031	Nitin	" " " "	Nitin
38 220609030	Abhishek	" " " "	Abhishek
39 220609026	Suryansh	" " " "	Suryansh
40 220609014	Aditya	" " " "	Aditya
41 220612002	Prachi	MBA HA (2nd sem)	Prachi
42 220609019	Bhavya	MBA General "	Bhavya
43 220609043	Neha	" " " "	Neha
44 220612017	Shanti	MBA HA (2nd sem)	Shanti
45 220612004	Mohit	MBA - HA (2nd sem)	Mohit